




TOP-OF-THE-CHART
TOP 10
 (FOR MARKET CAP BELOW RM1 BILLION)


AYER HOLDINGS BERHAD



We are pleased to announce that AYER Holdings Berhad has been selected as one of the winners for the Malaysia Developer Awards 2022 by The Star in collaboration with FIABCI Malaysia, under the category Top of The Charts Awards - below RM1 billion category. We are ranked 5th position from 88 submissions for this category. Judging was based on the Company's performance over the past 3 years. It is a great honor for the Company as the award represents a mark of excellence by experts for property developers who have demonstrated high degrees of corporate performance and quality governance standards.

TOP-OF-THE-CHARTS

MARKET CAP RM1 BILLION & ABOVE

TOP 10 (by ranking)

- 1 Matrix Concepts Holdings Bhd
- 2 OSK Holdings Bhd
- 3 Scientex Bhd
- 4 Sime Darby Property Bhd
- 5 Mah Sing Group Bhd
S P Setia Bhd
- 6 IOI Properties Group Bhd
- 7 MRCB
- 8 UEM Sunrise Bhd
- 9 Sunway Bhd

MARKET CAP BELOW RM1 BILLION

TOP 10 (by ranking)

- 1 Symphony Life Bhd
- 2 DPS Resources Bhd
- 3 Eupe Corporation Bhd
- 4 Paramount Corporation Bhd
- 5 AYER Holdings Bhd
- 6 Jiankun International Bhd
- 7 LBS Bina Group Bhd
- 8 GuocoLand (Malaysia) Bhd
- 9 MUI Properties Bhd
- 10 KEN Holdings Bhd



FIABCI
Star
MDA
MALAYSIA DEVELOPER AWARDS 2022
TOP-OF-THE-CHART
TOP 10
(FOR MARKET CAP BELOW RM1 BILLION)



AYER Holdings walks the ESG talk

Malaysia's longest-listed public company keeps its eyes on the future



With the increasing calls for sustainable and green living in the wake of climate change, as well as the property industry's impact on the environment, AYER Holdings stood alongside other developers in facing the new century with a dire new challenge.



Bromelia @ Bukit Puchong, landed freehold with gated and guarded Tropical living in the heart of Bukit Puchong.

IN 1907, AYER Holdings Bhd, then Ayer Hitam Planting Syndicate Bhd (TAHPS), began its career cultivating rubber on the Bukit Hitam Estate, Selangor. The company celebrated its 115th year in 2022, with an enduring ownership record which had not changed throughout its legacy, expanding its business and diversifying into property development and construction in Bandar Bukit Puchong, Selangor.

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However, unlike the rest, AYER Holdings held over a century of practice in resilience. In 2018, the Sustainability Working Committee (SWC) was born. Its enterprising agenda of sustainability ensured integrity in all its initiatives and exemplified its diligence to celebrate life.

When it came to the importance of environmental sustainability, AYER Holdings acted in accordance with the United Nation's twelfth Sustainable Development Goal (SDG) of responsible consumption and production, with a concept of an urban farm, which is currently in its initial planning stages and estimated to span two to three acres of land in Bukit Puchong.

AYER Holdings' Property Development building as well as the Bukit Puchong sales gallery saw the implementation of a solar system panel, reducing carbon footprint and electricity consumption.

Capping off energy efficient savings, AYER Holdings also invested in water efficiency, with its

rainwater harvesting system at its BP Newtown shop lots and Bromelia semi-detached units in Bandar Bukit Puchong. Allowing for the conservation of rainwater also reduced the surface runoff and stress on any existing external drainage capacity. These would aid in flood mitigation purposes.

Social sustainability in action

Understanding that social sustainability is just as important as environmental sustainability, AYER Holdings regularly engaged with marginalised and special needs communities, taking the role of a responsible developer with passion and commitment.

Its initiatives included breaking fast with Anak-Anak Yatim from Pusat Jagaan Mesra Limpahan Kasih, a Heroes of Humanity project in collaboration with Taylor's International School students to build furniture as a donation to 10 underprivileged families, and a wide range of fundraising efforts in their goal of reducing inequalities.

These efforts were not contained to external operations. AYER Holdings also ensured that their initiatives impacted their staff, with a recognition that change could only start from within.

Encouraging decent work, the company practised a culture of a holistic, healthy work environment through bi-annual town halls, E-employee engagement surveys (EES) and market salary benchmarking exercises. The latter was conducted in 2018 and 2021 to ensure that

employee remuneration at AYER Holdings remained competitive.

These were coupled with opportunities for knowledge enhancement through training programmes provided for all staff members. Going above and beyond, the company even held staff welfare initiatives which included food aid at AYER Holdings' plantations and relief initiatives for those affected by Klang Valley's floods.

AYER Holdings also initiated various partnerships with stakeholders to encourage health and wellness, building a sustainable community not just with their developments, but also with their people. As gender equality measures improve in Malaysia, seeing over 30% of women in senior leadership positions, AYER Holdings took charge to enhance its senior management and board members.

Taking proactive steps to increase diverse participation in terms of gender and cultural background, AYER saw a whopping 51% of female participation across the company and 30% at the board level.

Justice and strong institutions

In its goal towards sustainable communities, the company held a firm belief in the aspect of governance, assuming responsibility for its role of guiding and nurturing the community. AYER Holdings is committed to a zero-tolerance approach to bribery and corruption, with regulations that include an independent audit committee, an independent nomination and remuneration committee.

These measures act as safeguards to a sustainable and long-lasting business, providing the company with the necessary tools to ensure operational effectiveness with ample mitigation processes.

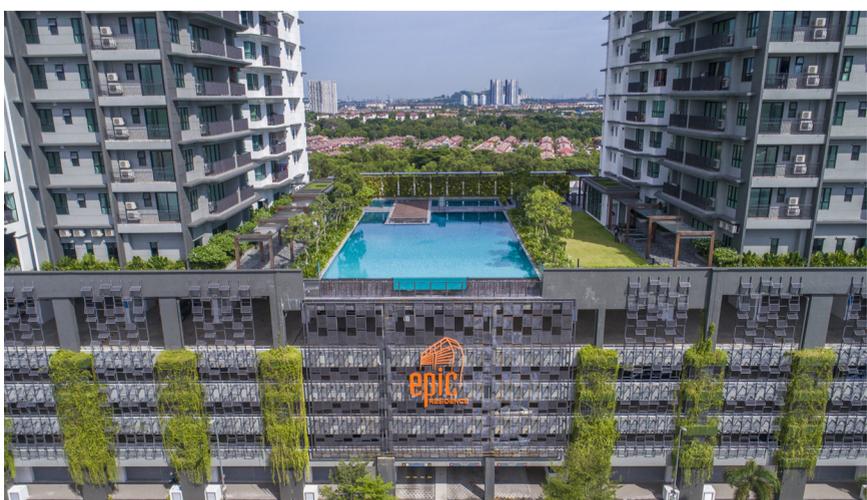
"AYER has survived 2 world wars, numerous economic downturns and a few global crises which impacted external demand and supply. It is the adaptability in the face of challenging and changing times that makes our company distinctive," AYER group chief operating officer Jeannie Khoo said.

"We are able to achieve this award recognition by building upon the successes of the owners, guided by strong and capable board of directors, thrive on the dedication and performance commitment of our people and enjoy the partnerships with our community, business partners and stakeholders," she added.

AYER Holdings' current launches include Bromelia and Andira Place in Bandar Bukit Puchong, with upcoming launches Dahlia and Erica.

With its well-established commitment to celebrating life, Khoo noted that without a doubt, AYER would continue to move forward as a robust and influential Malaysian property developer. Its deep roots in the nation's history remain a core pillar pushing AYER to listen, serve, inspire and live. 🏡

BELOW EPIC Residence represents luxury of space and location of convenience with forward thinking features.



LEFT
Andira Place, 2-Storey Shop Offices.



AYER

AYER BUKIT PUCHONG



Welcome to BROMELIA



BUKIT PUCHONG

TERRACE • CLUSTER • SEMI-D



Be Inspired by Nature
Explore exuberant gardens or enjoy long strolls around the neighbourhood. Revel in the calm and lush surroundings while enjoying Nature's symphonies.



Peace of Mind, Always
Live carefree and in peace knowing that your home is secured by 24/7 security patrols and a sophisticated intrusion detection system.



Home Is Where The Heart Is
Whether you are entertaining or just having a good time with your family, our homes are designed to nurture lives and enrich your lifestyle.



Your Private Sanctuary

Retreat from the hustle and bustle of city life in your very own slice of heaven in a safe and vibrant community within the green hills of Bukit Puchong.



BUKIT HITAM DEVELOPMENT SDN BHD (203394-W)
(A member of AYER)
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AYER Bukit Puchong

Opening Hours

Mon - Fri: 8.30am - 5.30pm
Sat & Sun: 10.00am - 6.00pm

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www.facebook.com/ayerhldg



www.instagram.com/ayerholdings

All art renderings and photographs contained in this circular are artist's impressions only. The developer reserves the right to modify any parts of the building prior to completion as directed or approved by relevant authorities. All plans, layouts, information and specifications are subject to change and cannot form part of an offer of contract presentation.

Developer: BUKIT HITAM DEVELOPMENT SDN BHD - 199001011824 (203394-W) • Developer's License No.: 6533-17/12-2022/0792(L) • Validity Period: 05/12/2020-04/12/2022 • Advertising & Sales Permit No.: 6533-17/12-2022/0792(P) • Validity Period: 05/12/2020-04/12/2022 • Type of Property: Terrace House, Cluster Home, Semi-D • Approving Authority: MAJLIS PERBANDARAN SEPANG • Building Plan No.: MP.SP6.600-34/1/141 • Land Tenure: Freehold • Restriction in Interest: NIL • Land Encumbrances: Free From Encumbrances • Expected Completion Date: 31 Decemner 2023 • Total Unit: 137 Units • Terrace House 59 Units - Selling Price: RM1,177,000 (Min) ; RM1,618,100 (Max) / Cluster Home 44 Units - Selling Price: RM1,538,900 (Min) ; RM1,597,200 (Max) / Semi-D 32 Units - Selling Price: RM2,679,600 (Min) ; RM2,807,200 (Max) / Semi-D 60' X 60' 2 Units - Selling Price: RM3,069,000 • 7% Discount for Bumiputera

IKLAN INI TELAH DILULUSKAN OLEH JABATAN PERUMAHAN NEGARA