

CELEBRATE

LIFE



AYER

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EDITORIAL NOTES

Dear Readers,

Welcome to the second edition of AYER Newsletter.

The positive feedback to our inaugural edition was encouraging and we have incorporated some of your suggestions to produce this second edition.

We will continue to build this newsletter as a platform for sharing knowledge, stories and updates within our community. Your feedback and suggestions will continue to drive us to produce more meaningful and relevant content.

As we delve into the pages of this second edition, let's continue to celebrate the growth of our community and the knowledge we've gained together.

Happy reading and do share your thoughts with us.

Warm regards,

Editor



DAHLIA EXCLUSIVE PREVIEW EVENT

The main objective for this event was to provide potential buyers with an in-depth understanding of Project Dahlia. But more significantly, to make the homeownership dreams a reality. AYER partnered with bankers who were present at the preview event, to provide advice and swiftly process mortgage loan applications for interested prospects.

This strategic collaboration ensures that AYER identify eligible prospects and streamline the process for a faster Sales and Purchase Agreement (SPA) loan signing, slated for the much-anticipated Launch Event of Project Dahlia on 23 September 2023.

LAUNCHING SOON

FLOURISHING LANDED HOMES *for* ALL

SUPERLINK TERRACE	26' X 66'
CLUSTER SEMI-D	36' X 65'

[Find Out More](#)

DAHLIA LAUNCH EVENT AT AYER BUKIT PUCHONG

On 23 September 2023, Project Dahlia celebrated its long-anticipated launch event, and the results were nothing short of spectacular. Out of the total 43 units available, an astounding 90% of the units have already been snapped up by enthusiastic buyers. This remarkable achievement underscores not only the excellence of the property itself but also the exceptional appeal it holds for those in search of their dream home or a sound investment opportunity.

The 90% take up of the units demonstrates a resounding vote of confidence from prospective homeowners and investors alike, reaffirming Dahlia's status as a sought-after and promising project. With the majority of units snapped up, Dahlia embarks on its journey with an exceptionally strong foundation, setting the stage for a vibrant and thriving community within its walls. This achievement is a testament to the hard work, vision, and dedication of the property development team, who have passionately strived to create a home and it signals a bright and prosperous future for AYER Holding Berhad.



BARBIE PINK DAY

AYER HQ hosted a vibrant Friday "Barbie Pink Day." This themed event transformed our workplace into a pink wonderland, fostering a spirit of creativity and fun.

All our Corporate team members enthusiastically embraced the PINK dress code with pink-colour accessories and wearing various shades of pink. It was an awesome PINKY-day day with 3 of our team mates winning the best Pink dress up award for their pinky dedication.



INTER-DIVISIONAL MEETING

AYER's Kretay and Gali Estate teams joined the Corporate team members at our company's headquarters for an inter-divisional meeting. This meeting marks the continued teamwork and collaboration efforts between various divisions and departments.

The meeting enhanced the facilitation of joint efforts, productive discussions and fostered shared commitments to our company's projects.

We look forward to more similar opportunities to bring our teams together, reinforcing our dedication to performance and teamwork.



DRONE TECHNOLOGY FOR REVOLUTIONARY PLANTATION MANAGEMENT

We are thrilled to share some updates on the implementation of drone technology as part of the Company's game-changing projects to elevate our plantation's best practices. We are proud on the kick-start of our newly acquired state-of-the-art drone technology at our Plantation division, as a follow-through on the successful drone technology deployed at our Property division.



DURIAN QUALITY ASSURANCE EXERCISE



With Season 1 batch 2 durians from our Gali Estate in Raub, Pahang, we conducted a durian tasting session to ensure the quality and flavor of our durians.

This quality assurance testing of both Musang King and Black Thorn fruits allows us to assess the texture and taste of the durians prior to the offering to our customers. Selected staff members and the Board of Directors of AYER provided their evaluation and feedback towards ensuring that we remain committed to delivering the best quality durians for an enjoyable and delectable 'Farm to Table' experience.

STAY TUNED

FOR MORE
EXCITING NEWS



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